



Central University of Himachal Pradesh

(Established under Central Universities Act 2009)

PO BOX: 21, DHARAMSHALA, DISTRICT KANGRA – 176215, HIMACHAL PRADESH

www.cuhimachal.ac.in

IQAC/

Date:

INFORMATION FOR ACADEMIC AUDIT OF THE DEPARTMENT (Please provide information for Academic Session 2016-21)

1. Name of the Department: Department of Journalism & Mass Communication
2. Year of establishment: 2011
3. Courses offered:

Undergraduate	Post Graduate
NA	Yes

4. Courses introduced during last year: NA

Undergraduate	Post Graduate	Add-on/Value Added
None	None	Academic Writing
None	None	Practicum (Data Journalism)

5. Does the Department have Academic flexibility? If yes since when? 2013
6. Interdisciplinary programs offered and departments involved:

Year	Name of the Course/Paper	Interdisciplinary paper shared with department
2016-2017	JCW 548 Blogging	JCW, NMC, MBA, MBA TT, Library Science, Social Work, English
2016-2017	JCW 408 Media and Gender	English, MBA, Economics, New Media, Hindi, M.Lib, JMC, Social Work, Education, Sociology, Physics
2017-2018	JCW 548 Blogging	JCW, NMC, Social Work, English
2017-2018	JCW 408 Media and Gender	Eng, Hindi, Sociology, MSW, JMC, IT, Physics, MBA, Sociology, Environment, Social Work, Physics
2018-2019	JCW 548 Blogging	JCW, NMC, English
2018-2019	JCW 408 Media and Gender	English, Sociology, MSW, New Media, JMC, Education

2019-2020	JCW 408 Media and Gender	English, Sociology, New Media, JMC, Hindi, Education, Sanskrit
2019-2020	JCW 548 Blogging	JCW, NMC, Sanskrit, English
2020-2021	Feature and Creative Writing (JCW 406)	New Media Education English Hindi JMC
2020-2021	JCW 548 Blogging	JCW, NMC, English
2020-2021	JCW 408 Media and Gender	English, Sanskrit, JMC, Hindi, Education

7. **Courses conducted in collaboration with other Universities and Institutions:** None

8. **Details of programmes discontinued, if any, with reasons:** None

9. **Examination System: Annual/ Semester/Choice Based Credit System/ Credit and Grading system/ any other system, specify:**

Semester / Choice Based Credit System

10. **Participation of the department in the curriculum development for courses offered by the Departments/University.**

Name of the faculty	Course/Curriculum
Dr. Archana Katoch	Development Communication, Mass Media Research, Feature & Creative Writing, Media Management & Newspaper Production, Editorial Writing, Science & Technology Journalism, Media & Gender
Mr. Harikrishnan B.	Computer Applications for Journalism, Writing for Journalists, News Report Writing, Photojournalism, Film Appreciation, Web Journalism, Data Journalism, Environment Journalism, Blogging
Dr. Harsh Mishra	Advertising, Principles of Mass Communication, Corporate Communications, Copywriting for Advertising, Writing for Journalists, IKS – II (Pioneers of Indigenous Journalism in India), Business Journalism, Sports Journalism, Media & Social Issues

Dr. Amrendra Kumar	Political Journalism, Legislative Journalism, Print Journalism, Academic Writing, Basics of Journalism
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11. Has the department periodically updated the syllabus or introduced any syllabus other than the one used by university for PG course at the onset? Yes

12. Number of teaching posts sanctioned, filled and vacant.

Designation	Sanctioned	Filled			Filled under CAS
		P	A	G	
Professor	2	0	0	0	0
Associate Professor	2	0	0	0	0
Assistant Professor	4	4	0	0	NA
Total	7	4	0	0	0

P=Permanent, A=Adhoc, G=Guest

13. Faculty profile with name, qualification, designation, experience, nature of appointment (confirmed/ probation/Ad-hoc/Guest) Appointed on Sanctioned Post:

Name	Gender	Designation	Qualifications	Teaching/ Research Experience	Nature of appointment
Dr. Archana Katoch	F	Assistant Professor	NET, PhD	9 Years	Permanent
Dr. Harsh Mishra	M	Assistant Professor	NET-JRF, PhD	9 Years	Permanent
Sh. Harikrishnan B	M	Assistant Professor	NET-JRF	9 Years	Permanent
Dr. Amrendra Kumar	M	Assistant Professor	PhD	2 Years	Permanent

14. Highest Qualification of the teaching staff:

Highest Qualification	Professor		Associate Professor		Assistant Professor		Total
	Male	Female	Male	Female	Male	Female	
Permanent							
Ph.D.	NA	NA	NA	NA	2	1	3
M.Phil	NA	NA	NA	NA	1	0	1

<i>PG</i>	NA	NA	NA	NA	3	1	4
<i>Any Other</i>	NA	NA	NA	NA	NA	NA	
Contract/Resource: NA							
<i>Ph.D.</i>	NA	NA	NA	NA	NA	NA	NA
<i>M.Phil</i>	NA	NA	NA	NA	NA	NA	NA
<i>PG</i>	NA	NA	NA	NA	NA	NA	NA
<i>Any Other</i>	NA	NA	NA	NA	NA	NA	NA
Guest/Visiting: NA							
<i>Ph.D.</i>	NA	NA	NA	NA	NA	NA	NA
<i>M.Phil</i>	NA	NA	NA	NA	NA	NA	NA
<i>PG</i>	NA	NA	NA	NA	NA	NA	NA
<i>Any Other</i>	NA	NA	NA	NA	NA	NA	NA

15. Diversity of Faculty:

Number of Actual Strength (2019-20) = 4

Teaching faculty	Number	%
From the Same University	0	0
From Other Universities within the State	1	25
From Other States	3	75
From Outside the Country	0	0

16. Number of faculty who have awarded M.Phil., Ph.D., D.Sc. / D.Lit.: 3

17. List of Visiting Fellows/Teachers, Adjunct and Emeritus Professors, (2019-20).

Name	Designation	Institution
0	0	0
0	0	0
0	0	0

18. Percentage of classes taken in each semester by faculty (programme- wise information):

Year	Semester	Name of Course	Name of Paper	% Class Taken by
2016-2017	I	MA JCW	JCW 536 Writing for Journalists	100
			JCW405 Computer Applications for Journalism	100
			JCW 402 Development Communication	101
			JCW 408 (FHM) Media and Gender	100
			JCW 548 Blogging	100
			JCW536 Writing for Journalists	100
	III	MA JCW	JCW 505 Advertising	100
			JCW 507 Film Appreciation	100
			JCW 408 Media and Gender	103
			JCW 406 Feature and Creative Writing	103
			JCW536 Writing for Journalists	100
			JCW 545 Copywriting for Advertising	100
			JCW 530 Media Internship	100
	II	MA JCW	JCW 414 Principles of Mass Communication	100
			JCW 407 Media Management and Newspaper Production	101
			JCW 547 Mass Media Research	100
	IV	MA JCW	JCW 535 Women and Media	100
			JCW 402 Development Communication	100
JCW 547 Mass Media Research			100	
	Course work	Ph.D.	JCW 547 Mass Media Research	100
2017-2018			JCW 505 Advertising	100
			JCW 507 Film Appreciation	100
			JCW 406 Feature and Creative Writing	100

	III	MA JCW	JCW 526 Science and Technology Journalism	100
			JCW 545 Copywriting for Advertising	100
			JCW 530 Media Internship	100
	I	MA JCW	JCW 536 Writing for Journalists	100
			JCW405 Computer Applications for Journalism	100
			JCW 402 Development Communication	100
			JCW 404 News Report Writing	100
			JCW 408(FHM) Media and Gender	100
			JCW 548 Blogging	100
			JCW536 Writing for Journalists	100
	II	MA JCW	JCW502 Photojournalism	100
			JCW 407 Media Management and Newspaper Production	118
			JCW 408(FHM) Media and Gender	100
			JCW 528 (Old pattern) Science and Environment Journalism	118
			JCW 548 Blogging	100
			JCW 414 Principles of Mass Communication	100
	IV	MA JCW	JCW 559 Audio Video Basics	100
JCW 528 Science and Environment Journalism			100	
JCW 506 Web Journalism & Designing			100	
2018-2019			JCW 414 Principles of Mass Communication	100
			JCW 408(FHM) Media and Gender	100

	I	MA JCW	JCW 402 Development Communication	100
			JCW 404 News Report Writing	100
			JCW 548 Blogging	100
	III	MA JCW	JCW 505 Advertising	100
			JCW 547 Mass Media Research	100
			JCW 506 Web Journalism & Designing	100
			JCW 530 Media Internship	100
	II	MA JCW	JCW 557 Quantitative Techniques for Mass Media Research	100
			JCW 407 Media Management and Newspaper Production	
			JCW 408(FHM) Media and Gender	
			JCW 528 Science & Environment Journalism	100
			JCW502 Photojournalism	100
			JCW 548 Blogging	100
	IV	MA JCW	JCW 539 Basics of Corporate Communications	100
			JCW 521 Media Laws and Ethics of Journalism	106
			JCW 547 Mass Media Research	100
			JCW 506 Web Journalism & Designing	100
			MCE 518 MA Dissertation	100
			MCE 518 Dissertation	100
2019-2020	I	MA JCW	JCW 414 Principles of Mass Communication	100
			JCW 402 Development Communication	100
			JCW 408(FHM) Media and Gender	100
			JCW 404 News Report Writing	100

	III	MA JCW	JCW 505 Advertising	100	
			JCW 547 Mass Media Research	100	
			JCW 506 Web Journalism & Designing	100	
			JCW 530 Media Internship	100	
	II	MA JCW	JCW 513 Business Journalism	100	
			JCW 407 Media Management and Newspaper Production	100	
			JCW 408(FHM) Media and Gender	103	
			JCW502 Photojournalism	100	
			JCW 548 Blogging	100	
			JCW536 Writing for Journalist	100	
	IV	MA JCW	JCW 539 Basics of Corporate Communications	100	
			JCW 521 Media Laws and Ethics of Journalism	100	
			MCE 518 Dissertation	100	
			JCW 509 Political Journalism	100	
			JCW 549 Audience Research for Media	100	
			MCE 518 MA Dissertation	100	
	2020-2021	I	MA JCW	JCW 414 Principles of Mass Communication	100
	JCW 528 Science and Environment Journalism			100	
	JCW 402 Development Communication			100	
JCW 408(FHM) Media and Gender	100				
JCW 404 News Report Writing	100				
JCW 548 Blogging	100				
JCW415 Print Journalism	100				

	III	MA JCW	JCW 505 Advertising	100
			JCW 547 Mass Media Research	101
			JCW 540 Data Journalism	100
			JCW 530 Media Internship	100
			JCW510 Legislative Journalism	100
	II	MA JCW	JCW513 Business Journalism	100
			JCW502 Photojournalism	100
			JCW 408(FHM) Media and Gender	100
			JCW 548 Blogging	100
			JCW509 Political Journalism	100
	IV	MA JCW	JCW 510 Legislative Journalism	100
			JCW 521 Media Laws and Ethics of Journalism	100
			MCE 518 Dissertation	100
			JCW 506 Web Journalism & Designing	100
			JCW539 Basics of Corporate Communications	100

19. Programme-wise Student-Teacher Ratio:

S. No.	No. Name of the Programme / Course	Sanctioned Student Intake	Teacher-Student Ratio (Formula- Students: teachers)
1	JMC	33	1 : 8.25

20. Number of academic support staff (technical) and administrative staff sanctioned, filled and vacant:

	Posts	Sanctioned posts	Filled		Total
			Permanent	Contractual	
1	Laboratory				

	Assistant				
2	Laboratory Attendant				
3	Ministerial Staff				
4.	Others				

21. Thrust areas of research as identified by the department: (Please fill your thrust area)

1. Journalism Studies
2. Advertising
3. Legislative procedures and its media coverage
4. Exploring the political processes and its communication
5. Journalism Studies
6. Misinformation Studies
7. Data Journalism
8. Development Communication
9. Environmental Journalism
10. Women and Media

22. Information about research grants, projects completed and ongoing during last year:

a) From National funding agencies (like UGC, CSIR, DST, DBT, DST-FIST; CSIR, UGC-SAP/CAS, DAE, DBT, BRNS, ICSSR, AICTE, etc):

Sr. No.	Name of the Principle Investigator (Co-investigator)	Title of the Project	Funding Agency, Duration & date of sanction	Amount (in Lakh)	Status of Project (Submitted/ Ongoing)	Remarks if any (Publication/ Award/ Patent)
1.	0	0	0	0	0	0
2.	0	0	0	0	0	0
3.	0	0	0	0	0	0

Note: Please enclose a copy of Report Summery, Utilization Certificate and relevant documents

b) From International funding agencies:

Sr. No.	Name of the Principal Investigator (Co-investigator)	Title of the Project	Funding Agency, Duration & date of sanction	Amount (in Lakh)	Status of Project (Submitted/Ongoing)	Remarks if any (Publication/Award/Patent)
1.	0	0	0	0	0	0
2.	0	0	0	0	0	0
3.	0	0	0	0	0	0

Note: Please enclose a copy of Report Summary, Utilization Certificate and relevant documents

c) From Corporate Houses/Industries:

Sr. No.	Name of the Principal Investigator (Co-investigator)	Title of the Project	Funding Agency, Duration & date of sanction	Amount (in Lakh)	Status of Project (Submitted/Ongoing)	Remarks if any (Publication/Award/Patent)
1.	0	0	0	0	0	0
2.	0	0	0	0	0	0
3.	0	0	0	0	0	0

Note: Please enclose a copy of Report Summary, Utilization Certificate and relevant documents

23. Funds received at University level through Corpus fund/Seed Money:

Sr. No.	Name of the Principle Investigator (Co-investigator)	Title of the Project	Funding Agency, Duration & date of sanction	Amount (in INR)	Status of Project (Submitted/Ongoing)	Remarks if any (Publication/Award/Patent)
1.	0	0	0	0	0	0
2.	0	0	0	0	0	0
3.	0	0	0	0	0	0

Note: Please enclose a copy of Report Summary, Utilization Certificate and relevant documents

24. Research facilities available in the department and recognition received, if any?

The Department has access to the following e-resources:

1. Cambridge University Press <http://journals.cambridge.org/>
2. Economic & Political Weekly <http://www.epw.in/>
3. Emerald <http://www.emeraldinsight.com/>

- 4.ISID <http://isid.org.in/>
- 5.JCCC <http://www.jccc-ugcinfonet.in/>
- 6.JSTOR <http://www.jstor.org/>
- 7.Oxford University Press <http://www.oxfordjournals.org/>
- 8.Project Muse <http://muse.jhu.edu/browse/>
- 9.Springer Link <http://link.springer.com/>
- 10.Taylor & Francis <http://www.tandfonline.com/>
- 11.Wiley-Blackwell <http://onlinelibrary.wiley.com/>
- 12.World eBook Library <http://community.worldlibrary.in/?AffiliateKey=NDL-QA1179>

The faculty members of the department have published more than 30 research papers in UGC-Listed, Peer-Reviewed or Scopus Indexed Journal during the 2016-2021. The combined citation count of the department is more than 120 (Google Scholar Citation Index) and it has an *h*-index of 4.

25. Special research laboratories sponsored by/created by industry or corporate bodies.

None

26. Details of patents filed & granted and income generated:

None

27. Consultancy services provided, name of the teacher/s and income generated:

Sr. No.	Year	Name of the teacher	Nature of consultancy	Funds generated (In Rs)
1.	0	0	0	0
2.	0	0	0	0
3.	0	0	0	0

Sr. No.	Papers published in UGC listed journals	Papers published in peer reviewed journals (Not in UGC-LIST)	Monographs, Books, Chapters in books		Citations	h-index*	Impact factor range/ Average Impact factor*
			With ISBN no.	Without ISBN no.			
1.	Bhaskaran, H., Mishra, Harsh. & Nair, P. (2017) Contextualizing Fake News in the Post-Truth Era: Journalism Education in India , Asia Pacific Media Educator, 27(1). Sage & University of Wollongong, New Delhi, 41-50 Scopus Indexed				15	2	
2		1. Mishra, Harsh (2019) A Review of Interactive Component of Online Advertising Models. International Journal of Communication Development, 10 (1-2). ISSN No. 2231-2498. (Peer-Reviewed)					

3			<p>Mishra, Harsh & Sharma, Aditi. (2021) The Role of Employer Branding in the Creation of Powerful Corporate Brands. Employer Branding for Competitive Advantage Models and Implementation Strategies. Published by CRC Press, Taylor & Francis Group.</p>				
4	<p>Bhaskaran, H., Mishra, Harsh, & Nair, P. (2019). Journalism Education in Post-Truth Era: Pedagogical Approaches Based on Indian Journalism Students' Perception of Fake News. <i>Journalism & Mass Communication Educator</i>, 74(2), 158–170. https://doi.org/10.1177/1077695819830034 Scopus Indexed</p>				5	2	

5		<p>Mishra, Harsh (2017) Determinants of Audience Attitude towards Online Advertising. International Journal of Communication Development, 8 (1-2). ISSN No. 2231-2498. (Peer-Reviewed)</p>					
6	<p>Kashyap, G., Bhaskaran, H., & Mishra, Harsh. (2020). “We need to find a revenue model”: Data journalists’ perceptions on the challenges of practicing data journalism in India. <i>Observatorio (OBS*)</i>, 14(2). Scopus Indexed</p>				1	2	
7	<p>Bhaskaran, Harikrishnan, Sandeep Sharma, Pradeep Nair, and Harsh Mishra. Encroachers and victims: Framing of community dynamics by small-town journalists in Dharamshala, India. <i>Newspaper Research Journal</i> 41, no. 3 (2020): 333-348.</p>				0	2	

	Scopus Indexed						
8		हिमालय के सीमावर्ती देशों में चीन की घुसपैठ और भारत की सुरक्षा, भारतीय राजनीति विज्ञान शोध पत्रिका ISSN 2229-452X, Vol 11, No 1 ,2019 CCS University, Meerut					
9	कोरोना काल में संसद के मानसून सत्र 2020 की कार्यवाही का दैनिक समाचार पत्रों में कवरेज का विश्लेषण(Joint author), Sanchar Madhyam , Dec 2020						
10	कोरोना महामारी से उपजी इंफोडेमिक में आरोग्य सेतु की भूमिका एवं स्थिति का अध्ययन(Single author), Dec 2020 दृष्टिकोण प्रकाशन, ISSN 0975-119X (UGC care listed)						
11	Flood reporting in Hindi newspaper of Sitamarhi district in Bihar (Joint author), Sodh Sanchar, Dec 2020 (UGC care listed)						
12	स्वामी विवेकानंद का व्यंजन प्रेम , दृष्टिकोण प्रकाशन (Single author), Jan 2021 ISSN 0975-119X (UGC care listed)						
13	Bhaskaran, H., Sharma, S., Nair, P., & Mishra, H. (2020). Encroachers and victims: Framing of community dynamics by small-town journalists in Dharamshala, India. <i>Newspaper Research Journal</i> , https://doi.org/10.1177/0739532920950045				0	3	
14	Kashyap, G., & Bhaskaran, H. (2020). Teaching Data				4 (Google Scholar)/2 (Scopus)		

	Journalism: Insights for Indian Journalism Education. <i>Asia Pacific Media Educator</i> , https://doi.org/10.1177/1326365X20923200						
15	Kashyap, G., Bhaskaran, H., & Mishra, H. (2020). "We need to find a revenue model": Data journalists' perceptions on the challenges of practicing data journalism in India. <i>Observatorio (OBS*)</i> , 14(2)				1		
	Bhaskaran, H., Mishra, H. & Nair, P. (2019) Journalism Education in Post-Truth Era: Pedagogical Approaches based on Indian Journalism Students' Perception of Fake News, <i>Journalism & Mass Communication Educator (Special Issue: Teaching in Post-Truth: Challenges, Lessons, and Innovations in Journalism Education)</i> , 1–13, DOI: 10.1177/1077695819830034				9 (Google Scholar)/5 (Scopus)		
16	Bhaskaran, H., Mishra, H. & Nair, P. (2017) Contextualising Fake News in the Post-Truth Era: Journalism Education in India, <i>Asia Pacific Media Educator</i> , 27(1), Sage & university of Wollongong, New Delhi, 41-50				38 (Google Scholar)/15 (Scopus)	3	
17	Katoch, A. (2016). Peace Journalism: The Need of the Hour. <i>Tulsi Prajna</i> , 169-170 (1): 31-44. ISSN: 0974-8857.		Chapters in Books:2 1. Katoch, A. (2016). Women Empowerment and Gender Equality in India: A Myth or Reality? In				

			<p>B. Bhardwaj, & V. Negi (Eds.), Women Empowermen t: A New Perspective (pp. 104-113). New Delhi: Regal Publications, ISBN: 978- 81-8484-624- 9.</p> <p>2. Malhan, I. V., & Katoch, A. (2020). Empowering women and ensuring gender equality in India through media and information literacy approach. In J. M. P. Tornero, G. Orozco, and E.Hamburger (Eds.), Media and Information Literacy in Critical Times: Re- imagining Learning and Information Environments (pp. 229-243). Bellaterra, Barcelona: UNESCO Chair on Media and Information Literacy for Quality Journalism. Faculty of Communicatio n Sciences, Autonomous University of Barcelona (UAB). ISBN: 978-84- 121566-3-8.</p>				
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18	Katoch, A. (2016). Digital India: An imperative for participatory governance and sustainable development. Communicator, 51(3): 43-61. ISSN 0588-8093.		Books Edited: 03 1. Stri Vimarsh: Samvad Se Shikhir Tak, Anang Prakashan, (2018). ISBN: 978-93-80845-47-0, Delhi. 2. Women Empowerment : Issues and Challenges, (2021). Anamika Publishers and Distributors, ISBN: 978-81-7975-926-4 3. Empowering Women: A Move for Sustainable Development, (2021). Anang Prakashan, ISBN: 978-81-951633-0-4				
19	Katoch, A. & Monika (2016). Coverage of environmental issues in Himachal Pradesh: Comparative study of national and regional Newspapers. Communication Today 18(4): 28-39. ISSN 0975-217X.						
20	Katoch, A. (2017, March 25). Women's Rights in India: Miles to go. Mainstream Weekly, 55 (14): 31-35. ISSN 0542-1462.						
21	Katoch, A. (2017). Social media and its effects on the students of Himachal Pradesh University: A critical study. Veda Vipasha, 4: 78-83. ISSN 2348-7828. Multidisciplinary peer reviewed annual						

	research journal, Rashtriya Sanskrit Sansthan, Vedavyas Campus, Balahar, H.P.						
22	Katoch, A. (2017). Gender equality and empowerment of women through ICT. Veda Vipasha, 4: 65- 68. ISSN 2348-7828. Multidisciplinary peer reviewed annual research journal, Rashtriya Sanskrit Sansthan, Vedavyas Campus, Balahar, H.P.						
23	Katoch, A. (2017). Governance in India: Initiatives and Challenges. Vindhya Bharti, 15(1): 132-135. ISSN 09769986.						
24	Katoch, A. (2018, January 27). Women's political participation: A catalyst for gender equality in India. Mainstream Weekly, 56 (6): 47-49. ISSN 0542-1462.						
25	Katoch, A. (2018). Transferring higher education through ICT in India: Opportunities and challenges. Vindhya Bharti, 16 (1): 14-16. ISSN 09769986.						
26	Katoch, A. (2019). Tribal women's property rights in India: A customary inequality. Vindhya Bharti, 17 (1): 102-107. ISSN 09769986, January, 2019.						
27	Katoch, A., & Monika (2019). Sustainable development goals, environmental protection and government initiatives: A study of newspapers in Himachal Pradesh. Communicator, 55(2): 1-18. ISSN 0588-8093, April-June, 2019.						
28	Katoch, A. (2019). Role of media in						

	bridging the gap between scientists and public for environmental awareness. Veda Vipasha, 6: 151-153. ISSN 2348-7828. Multidisciplinary peer reviewed annual research journal, Rashtriya Sanskrit Sansthan, Vedavyas Campus, Balahar, H.P.						
29	Kumar, B. & Katoch, A. (2020). Samachar Patron Ke Sampadakeey Vishay Vastu Ka Vishleshan. Dr.ishtikon, 12(1): 761-764. ISSN 0975-119X.						
30	Katoch, A. (2020). Role of ICT in promoting higher education and sustainable development in India. Veda Vipasha, 7: 92-96. ISSN 2348-7828. Multidisciplinary peer reviewed annual research journal, Rashtriya Sanskrit Sansthan, Vedavyas Campus, Balahar, H.P.						
31	Katoch, A. (2021). Participatory Communication for Solid Waste Management and Sustainable Development: A Study of First Garbage Treatment Plant in Himachal Pradesh. Communicator, 56 (1): 84-92, ISSN 0588-8093.						

*** Based on Scopus/ Web of science**

29. #Details of teachers invited as resource persons for Refresher courses, Orientation courses, Seminars, Workshops, Conferences at state, national and international levels. (2016-2021)

DD/MM/YYYY	Name of the Faculty	Resource Person for (Refresher courses, Orientation courses, Seminars, Workshops, Conferences)	Levels (National/ International/ State/ University/ College)	<u>Title of the topic</u>	<u>Title of the event</u>	Organised by (<u>Department/ College</u>)	<u>Institution/ University</u>
18/05/2016	Dr. Archna Katoch	Workshop	State	Officers Authorized to Make Interaction with Media	How to Handle Media and How to Interact with Media	Police Training College Daroh, Kanga	Police Training College Daroh, Kanga
18/05/2016	Dr. Archna Katoch	Workshop	State	Agitation Handling and Media Management while Handling Agitations	How to Handle Media and How to Interact with Media	Police Training College Daroh, Kanga	Police Training College Daroh, Kanga
18/05/2016	Dr. Archna Katoch	Workshop	State	Tips to Develop Media Communication Skills	How to Handle Media and How to Interact with Media	Police Training College Daroh, Kanga	Police Training College Daroh, Kanga
25/08/2016	Dr. Archna Katoch	Workshop	State	Tips to Develop Media Communication Skills	Ethical & Moral Values and Development of Good Communication Skills	Police Training College Daroh, Kanga	Police Training College Daroh, Kanga
25/08/2016	Dr. Archna Katoch	Workshop	State	Working of Human Mind”	Ethical & Moral Values and Development of Good Communication Skills	Police Training College Daroh, Kanga	Police Training College Daroh, Kanga
25/08/2016	Dr. Archna Katoch	Workshop	State	Ethics and Personal Promotion	Ethical & Moral Values and Development of Good Communic	Police Training College Daroh, Kanga	Police Training College Daroh, Kanga

					ation Skills		
09/05/2017	Dr. Archna Katoch	Workshop	State	Officers authorized to make interaction with media	How to Handle Media and How to Interact with Media	Police Training College Daroh, Kanga	Police Training College Daroh, Kanga
09/05/2017	Dr. Archna Katoch	Workshop	State	Agitation handling and media management while handling agitations	How to Handle Media and How to Interact with Media	Police Training College Daroh, Kanga	Police Training College Daroh, Kanga
09/05/2017	Dr. Archna Katoch	Workshop	State	Tips to develop media communication skills	How to Handle Media and How to Interact with Media	Police Training College Daroh, Kanga	Police Training College Daroh, Kanga
18/05/2017	Dr. Archna Katoch	Workshop	State	Development of communication skill in police work	Ethical and Moral Values	Police Training College Daroh, Kanga	Police Training College Daroh, Kanga
18/05/2017	Dr. Archna Katoch	Workshop	State	Working of human mind	Ethical and Moral Values	Police Training College Daroh, Kanga	Police Training College Daroh, Kanga
18/05/2017	Dr. Archna Katoch	Workshop	State	Ethics and personal promotion	Ethical and Moral Values	Police Training College Daroh, Kanga	Police Training College Daroh, Kanga
16/11/2017	Dr. Archna Katoch	Workshop	State	Ethical & Moral Values	Ethical and Moral Values	Police Training College Daroh, Kanga	Police Training College Daroh, Kanga
16/11/2017	Dr. Archna Katoch	Workshop	State	Good Communication Skill	Ethical and Moral Values	Police Training College Daroh, Kanga	Police Training College Daroh, Kanga

16/11/2017	Dr. Archna Katoch	Workshop	State	Behaviour and Attitude of Police Personnel While Dealing with General Public	Ethical and Moral Values	Police Training College Daroh, Kanga	Police Training College Daroh, Kanga
20/01/2018	Dr. Archna Katoch	Seminar	National	Higher education in India	Academic & Administrative Audit in Higher Education	DAV College, Jalandhar	DAV College, Jalandhar
10/02/2018	Dr. Archna Katoch	Seminar	National	Role of Media in Dr.ug Abuse Prevention	Dr.ug Abuse Prevention	Central University of Himachal Pradesh, Dharamshala	Central University of Himachal Pradesh, Dharamshala
28/03/2018	Dr. Archna Katoch	Seminar	National	Status of Tribal Women in India	Bhartiye Janjatiye Samaj	Central University of Himachal Pradesh, Dharamshala	Central University of Himachal Pradesh, Dharamshala
31/05/2018	Dr. Archna Katoch	Workshop	State	ICT in Higher Education	Advanced Library Management	Government College of Teacher Education, Dharamshala.	Government College of Teacher Education, Dharamshala
26/06/2018	Harsh Mishra	Government College of Teacher Education, Dharamshala	National	Media Literacy	In-Service Training Program for Assistant Professors	Government College of Teacher Education, Dharamshala	Government College of Teacher Education, Dharamshala
17/07/2018	Harikrishnan B	Workshop	College	Introduction to Data Journalism and Data Visualisations	Extension Lecture on Data Journalism	Department of Journalism & Mass Communication	KJ college (Autonomous), Bengaluru
14/12/2018	Harikrishnan B	Workshop	University	Introduction to Data Journalism and Data Visualisations	Extension Lecture on Data Journalism	Department of Mass Communication & New Media	Central University of Jammu
11/02/2019	Dr. Archna Katoch	Workshop	State	Role of ICT in Higher Education	Capacity Building	Government College of Teacher Education, Dharamshala	Government College of Teacher Education, Dharamshala
15/02/2019	Dr. Archna Katoch	Workshop	State	Information and	Capacity Building	Government College of	Government College of

				Technology Act and Cyber Laws		Teacher Education, Dharamshala	Teacher Education, Dharamshala
15/02/2019	Dr. Archana Katoch	Workshop	State	Cyber Crime in Context to Library Modernization in India	Capacity Building	Government College of Teacher Education, Dharamshala	Government College of Teacher Education, Dharamshala
02/03/2019	Dr. Archana Katoch	Workshop	State	Cyber Crime and Cyber Laws in India: Mass Awareness Among School Stakeholders , part-I	Orientation Programme	Government College of Teacher Education, Dharamshala	Government College of Teacher Education, Dharamshala
02/03/2019	Dr. Archana Katoch	Workshop	State	Cyber Crime and Cyber Laws in India: Mass Awareness Among School Stakeholders , part-II	Orientation Programme	Government College of Teacher Education, Dharamshala	Government College of Teacher Education, Dharamshala
27/03/2019	Dr. Archana Katoch	Workshop	State	Prevention of Substance Abuse	Awareness Programme	(NSS), Central University of Himachal Pradesh.	(NSS), Central University of Himachal Pradesh.
16/10/2019	Dr. Archana Katoch	Workshop	State	Adaption of ICT in Higher Education	Capacity Programme	Government College of Teacher Education, Dharamshala	Government College of Teacher Education, Dharamshala
18/10/2019	Dr. Archana Katoch	Workshop	State	Development of Communication Skill in Police Work	Ethical and Moral Values	Police Training College Daroh, Kanga	Police Training College Daroh, Kanga
18/10/2019	Dr. Archana Katoch	Workshop	State	Working of Human Mind	Ethical and Moral Values	Police Training College Daroh, Kanga	Police Training College Daroh, Kanga
18/10/2019	Dr. Archana Katoch	Workshop	State	Ethics and Personal Promotion	Ethical and Moral Values	Police Training College Daroh, Kanga	Police Training College Daroh, Kanga

30/01/2020	Dr. Archna Katoch	Workshop	State	Forum Discussion on Communication Skills for Handling Media	Ethical and Moral Values	O/O the SP Kangra, Dharamshala,	O/O the SP Kangra, Dharamshala
30/01/2020	Dr. Archna Katoch	Workshop	State	Working of Human Mind	Ethical and Moral Values	O/O the SP Kangra, Dharamshala	O/O the SP Kangra, Dharamshala
30/05/2020	Dr. Amrendra Kumar	Webinar	National	Legislative Journalism	National Webinar	LDIMS,	IP University
15/11/2020	Dr. Amrendra Kumar	Guest Lecture	College	Political Journalism	Gandhi Jiki Pathshala	DSJ	Delhi University
16-17/12/2020	Harikrishnan B	Workshop	College	Analysing Quantitative Data for Social Science Research, Hypothesis Testing, Qualitative Data Analysis Techniques	Two-day Workshop on Data Analysis and Interpretation	Department of Journalism & Mass Communication	KJ college (Autonomous), Bengaluru
08/02/2021	Dr. Amrendra Kumar	Guest Lecture	College	Basics of Journalism		JIMS	IP University
04/09/2021	Harsh Mishra	Online Workshop, UNICEF & University of Lucknow	National	Ethics of Data Journalism	Data Journalism : Visualizing the Future	Department of Journalism & Mass Communication and Department of Social Work	University of Lucknow and UNICEF
27/10/2021	Harsh Mishra	Train the Trainers, HP Police Training College	National	Active Listening & Barriers to Active Listening	Train the Trainers Training Program	Himachal Pradesh Police Training College, Kangra	Himachal Pradesh Police Training College, Kangra
15/11/2021	Harsh Mishra	Induction Training, HP Police Training College	National	Active Listening & Barriers to Active Listening	Induction Training Program for Deputy Superintendents of Police	Himachal Pradesh Police Training College, Kangra	Himachal Pradesh Police Training College, Kangra

#Format for para 29

Participated/Invited as Resource person and presented/Judged the topic “***(Title of the topic)***.” under the session/sub-session “***(Name, if any)***” in state/national/international workshop/conference/seminar on “***(Title of the event)***.” Organised by ***(Department/College)*** held on ***(Date/month/year)***, at ***(Institution/University)***.

30. #Details of teachers participated in Refresher courses, Orientation courses, Seminars, Workshops, Conferences at national and international levels.(participant, presented paper, chaired the session) (2016-2021)

DD/MM/YYYY	Name of the Faculty	participation in (Refresher courses, Orientation courses, Seminars, Workshops, Conference)	Levels (National/ International/ State/ University/ College)	Title of the topic	Title of the event	Organised by (Department/College)	Institution/ University
19/09/2016 - 8/10/2016	Dr. Archana Katoch	Refresher Course	National		E-Resource s & ICT in Teaching & Research	HRDC, Himachal Pradesh University, Shimla.	HPU. Shimla
09-31/12/2016	Harsh Mishra	Refresher Course on Information Technology	National	Information Technology	Refresher Course	UGC Human Resource Development Centre	University of Lucknow
01-22/12/2017	Harsh Mishra	Winter School	National	Winter School	Refresher Course	UGC Human Resource Development Centre	University of Lucknow
4/05/2020- 01/06/2020	Dr. Amrendra Kumar	orientation course	National	Four week orientation course	Four week orientation course	Teaching Learning Centre, Ramanujan College	University of Delhi
18/05/2020 - 03/06/2020	Dr. Archana Katoch	Faculty Development Programme	National		Managing online classes and co-creating MOOCs: 2.0	MHRD, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching	Teaching Learning Centre, Ramanujan College, University of Delhi
11/11/2020	Harikrishnan B	Seminar (Participant)	International	Journalists' role & the ultra-	Online Seminar	Cardiff School of Journalism , Media & Culture	Cardiff University, UK

				right			
28/11/2020	Harikrishnan B	Workshop (Participant)	National	Telling Data Journalism	Workshop on Data Journalism	Factly & Network of Women In Media, India	
04/12/2020	Harikrishnan B	Seminar (Participant)	International	Corona Virus, Statistical Chaos and the News: Preliminary Reflections	Online Seminar	Bournemouth University, UK	Bournemouth University, UK
15-16/02/2021	Harikrishnan B	Seminar (Participant)	International	New Tools for Distanced Anthropological Research: Web-scraping and Ethnography of Digital Cultures	Online Seminar	Yale University	Yale University
22/02/2021 - 23/02/2021	Dr. Archana Katoch	National seminar	National		Role of Teachers in National Education Policy (NEP)	Central University of Himachal Pradesh	CUHP
18/03/2021	Harikrishnan B	Seminar (Participant)	International	Online Hate and Artificial Intelligence: A global Overvi	Online Seminar	PCMLP & Oxford University	Oxford University

				ew and Trends			
17/05/2021 - 31/05/2021	Dr. Archna Katoch	Refresher Course	National		Research Methodology and Data Analysis	Ministry of Education, Pandit Mohan Malaviya National Mission on Teachers and Teaching	Teaching Learning Centre, Ramanujan College, University of Delhi
20/07/2021-03/08/2021	Dr. Amrendra Kumar	Refresher courses	National	Research Methodology	Two week interdisciplinary refresher course	Teaching Learning Centre, Ramanujan College	University of Delhi
08-21/09/2021	Harsh Mishra	Refresher	National	Human Rights	Refresher Course	UGC Human Resource Development Centre	Aligarh Muslim University
21/10/2021-19/11/2021	Harikrishnan B	FIP (Participant)	National	Faculty Induction Program	Faculty Induction Program	UGC-HRDC	Kannur University

#Format for Para 30

Participated in state/national/international workshop/conference/seminar on “*(Title of the event)*.” Organised by *(Department/College)* held on *(Date/month/year)*, at *(Institution/University)*.

31. Details of teachers presented paper Seminars, Workshops, Conferences at national and international levels.(participant, presented paper, chaired the session) in an academic year 2016-21

DD/MM/YYYY	Name of the Faculty	participation in (Refresher courses, Orientation courses, Seminars, Workshops, Conferences)	Levels (National/ International/ State/ University/ College)	<u>Title of the topic</u>	<u>Title of the event</u>	Organised by (<u>Department/College</u>)	<u>Institution/University</u>
06/05/2016	Dr. Archna Katoch	Conference	National	Changing landscape for women portrayal	Changing Dynamics of Media Landscape	Central University of Jammu	Central University of Jammu

				in media			
13/11/2017	Dr. Archana Katoch	Conference	International	E-Governance in India: Conquering New Horizons	Good Governance: Initiatives, Challenges & Prospects	Punjabi University, Patiala	Punjabi University, Patiala
10/02/2018	Dr. Archana Katoch	Conference	National	Role of Media in Dr.ug Abuse Prevention	Dr.ug Abuse Prevention : Social Work Perspective	Central University of Himachal Pradesh, Dharamshala	Central University of Himachal Pradesh, Dharamshala
10/03/2018	Dr. Archana Katoch	Conference	National	Women's Economic Empowerment in the Changing World of Work	Mediascape in 21 st Century: Emerging Perspectives	Indira Gandhi National Tribal University, Amarkantak	Indira Gandhi National Tribal University, Amarkantak
23/12/2019	Dr. Archana Katoch	Conference	National	ICT and Innovative Practices in Higher Education	National Educational policy-2019-Expectations and Concerns	Gian Jyoti Institute of Bachelor or Education, Rajol (Kangra)	Gian Jyoti Institute of Bachelor Education, Rajol (Kangra)

#Format for Para 31

Presented a paper entitled as “*(Title of the paper/poster/oral presentation)*” in state/national/international workshop/conference/seminar on “*(Title of the event)*.” Organised by *(Department/College)* held on *(date/month/year)*, at *(Institution/University)*.

32. Participation of teachers in various academic activities as members of committees at University level, State level, National level, International level bodies. (give details)

DD/MM/YYYY	Name of Faculty	Nature of Participation (Activity)	Levels (National/International/State/University/College)
16/05/2013-2021	Dr. Archana Katoch	Member, Proctorial Board, Central University of Himachal Pradesh	University

08/04/2015-16/11/2021	Dr. Archana Katoch	Member, University Committee of SPARSH	University
01/01/2016	Harsh Mishra	Internship Coordinator	University
01/01/2017	Harsh Mishra	Internship Coordinator	University
15/02/2017 - 2020	Dr. Archana Katoch	Member, Cultural Committee	University
16/02/2017-2021	Dr. Archana Katoch	Member, Examination Discipline Committee	University
01/01/2018	Harsh Mishra	Internship Coordinator	University
01/01/2019	Harsh Mishra	Internship Coordinator	University
01/01/2020	Harsh Mishra	Internship Coordinator	University
10/04/2017	Harsh Mishra	Member, <i>Swachhta Bharat Abhiyaan</i> , Action Committee	University
1-18/09/2018	Harsh Mishra	Member, <i>Swachhta Pakhwara</i> Organizing Committee	University
22-23/03/2018	Harsh Mishra	Member, Media and Press Committee, Two-Day National Seminar Organized by the Department of Education, Central University of Himachal Pradesh and Sponsored by the Culture Ministry, Government of India on 22-23 March, 2018.	University
18/10/2019	Harikrishnan B	Co-ordinator, Workshop on Fake News Verification	University
05/11/2019	Harsh Mishra	Member, Anti-Ragging Squad, Dhauladhar Campus – I	University
31/01/2020	Harikrishnan B	Member, EBSB Committee, CUHP	University
16-25/03/2020	Harsh Mishra	Member, Organizing Committee, ICSSR sponsored Research Methodology Course, Organized by the School of Education, Central University of Himachal Pradesh, 16-25 March, 2020.	University
01/01/2021	Harsh Mishra	Exam Coordinator, Department of	University

		Journalism & Mass Communication, Central University of Himachal Pradesh, for examinations held during January-February, 2021.	
20/10/2021	Harsh Mishra	Coordinator, Training, Placement & Outreach Cell, Department of Journalism & Mass Communication, Central University of Himachal Pradesh.	University
20/10/2021	Harsh Mishra	Coordinator, Alumni Cell, Department of Journalism & Mass Communication, Central University of Himachal Pradesh.	University
15/12/2021	Harsh Mishra	Dean's Nominee to the Departmental Research Committee of the Department of Journalism & Mass Communication	University
2020-2021	Dr. Amrendra Kumar	Member, admission committee	Dept. of JMC
2020-2021	Dr. Amrendra Kumar	Member, Scrutiny committee	Dept. of JMC
2020-2021	Dr. Amrendra Kumar	Member, Plagiarism Committee	University
2020-2021	Dr. Amrendra Kumar	Department Coordinator, International Yoga Day 2020 committee	University
2020-2021	Dr. Amrendra Kumar	Member, Swachh Bharat Abhiyan	University

33. Percentage of participation of full-time teachers in various bodies of the Universities/ Other Colleges, (eg. BoS and Academic Council during the last year)

DD/MM/YYYY	Name of Faculty	Nature of Participation (BoS, Academic Council, etc.)	Levels (University/College)
Up to 04/07/2016	Dr. Archana Katoch	Member, School Board of School of Journalism, Mass Communication and New Media	University

Up to 04/07/2016	Dr. Archna Katoch	Member, Board of Studies of the Department of Journalism and Mass Communication	University
2016-2019	Harikrishnan B	Member, School Board, School of Journalism, Mass Communication & New Media	University
2017-2019	Harikrishnan B	Member, BoS, Department of JMC	University
24/02/2021	Harsh Mishra	Member, Board of Studies, Department of Journalism & Mass Communication	University
22/04/2021	Harsh Mishra	Member, School Board, School of Journalism, Mass Communication & New Media	University

Total % : 75%

Data requirement:

- Number of teachers participated
- Name of the body in which full time teacher participated
- Total number of teachers

Formula= $\frac{\text{Number of teachers participated} \times 100}{\text{Total Number of teachers}}$

Documents: Enclose scanned copies of the certificate supporting the participation of teachers

34. Details of teachers appointed/nominated on Editorial Boards at university, state, national and international levels.

Sr. No.	DD/MM/YYYY	Name of the teacher	Name of Editorial Boards	Level of board (university, state, national and international)	Name of Institution
1.	19/08/2019	Harsh Mishra	Guest Associate Editor, Political Communications & Society	International	Frontiers in Communication
2.	2021	Harikrishnan B	Journal of Media Practice & Education	International	Routledge, Taylor & Francis

35. Awards/Prizes and recognitions received by teachers at University, State, National and International level:

Sr. No.	Name of the teacher	Nature of Award	Level of Award	Money received if any (In Rs)
1.	0	0	0	0

36. Awards and Prizes received by students at University, State, National and International level:

Sr. No.	Name of the Student	Name of the activity	Nature of Award	Level of Award	Money received if any (In Rs)
1.	0	0	0	0	0
2.	0	0	0	0	0
3.	0	0	0	0	0

37. Details of Seminars/ Conferences/Workshops organized by department at University, State, National and International level and the source of funding with details:

Name of Conference/ Seminars / Workshops	Funding agency and funds received		No. of Participants		University/State/ National/ International	Dates
	Internal	External	Internal	External		
Fact Checking & Fake News Verification	CUHP	NA	44	10	University	18/10/2019
Film Screening by DIFF & TPO Cell	CUHP	NA	60	00	University	26/10/2021
Education Journalism	CUHP	NA	30	00	University	28/10/2021
Basic Concepts of Economics	CUHP	NA	10	00	University	22/11/2021

38. Student profile programme-wise at UG and PG (2019-20)

UG/PG	Applications Received	No. of students Admitted	Sanctioned Seats	Male*	Female	Total
PG 2016	101	12	30	4	8	12
PG 2017	111	17	30	5	12	17

PG 2018	98	11	30	7	4	11
PG 2019	85	16	33	7	9	16
PG 2020	57	18	33	6	12	18
PG 2021	85	10	33	4	6	10

*For Add-on/Value Added/Short term Course

39. Diversity of Students : (Year-wise)

Name of the Programme	Course	Year	Total number	% of students from the same state	% of students from other State	% of students from other countries
PG	JMC 2016	I	12	66.66	33.33	0
		II	8	62.5	37.5	0
PG	JMC 2017	I	17	76.47	23.52	0
		II	12	66.66	33.33	0
PG	JMC 2018	I	11	63.63	36.36	0
		II	17	76.47	23.52	0
PG	JMC 2019	I	16	75	25	0
		II	11	63.63	36.36	0
PG	JMC 2020	I	18	38.88	61.11	0
		II	12	75	25	0
PG	JMC 2021	I	10	80	20	0
		II	11	45.46	54.54	0

40. Year-wise results of students at UG and PG:

UG/PG	Year	Appeared	Passed	Pass %	Grade %			
					O	A	B	C
PG	2016-18	11	11	100				
PG	2017-19	16	15	93.75				
PG	2018-20	10	10	100				

PG	2019-21	11	11	100				
PG	2020-22	NA	NA	NA				
PG	2021-23	NA	NA	NA				

41. Student progression/ placement record: Number/ percentage of students proceeded for higher studies Number/percentage of students placed:

Year	% proceeded for higher studies			% of students placed
	UG to PG	PG to Ph.D./ M.Phil	Professional	
UG	00	00	00	00
PG	00	04	27	47.36

42. Number of students awarded M.Phil., Ph.D., Degree (in case of any faculty is Co-supervisor):

Year	M.Phil	Ph.D.	Title of the Research	Parent University	Male	Female	Total
2018	0	I	‘Radio as an Instrument of Health Communication: A critical Analysis of Radio Health Programs with Special Reference to all India Radio, Imphal’	CUHP	1	0	1
2019	0	I	‘A study of Mass Media Impact on the Gujjar Tribe Of Chamba and Kangra Districts of Himachal Pradesh’	CUHP	1	0	1
2020	0	I	‘Content Analysis of Environmental News Stories: A study of Newspapers in Himachal Pradesh’	CUHP		2	2
		II	‘Conceptualising Data Journalism in Indian Context’	CUHP			
2021	0	I	‘सोशल मीडिया में प्रचलित राष्ट्रवाद पर समकालीन विमर्श: भारत के विशेष संदर्भ में’	CUHP	1	0	1

43. Number of students cleared Civil Services and Defense Services examinations, NET, SET, GATE and other competitive examinations? Give Category wise data.

Year	UPSC/other State PSCs	NET/ SET	GATE	Other Exams	Total
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1. 2015	0	0	0	0	0
2. 2016	0	1	0	0	1
3. 2017	0	0	0	0	0
4. 2018	0	2	0	0	2
5. 2019	1	1	0	0	2
6. 2020	0	1	0	0	1
7. 2021	0	2	0	0	2

44. Dropout rate in UG and PG (average for the last two batches)

UG = NA

PG =

45. Present details of departmental infrastructural & other facilities with regard to

- a) Central Library Books and Journals, etc, relevant to Department : **YES**
- b) Departmental Library (books, journals etc.) : **NA**
- c) Computers and Internet facilities for staff : **04**
- d) Total number of class rooms : **01**
- e) Class rooms with ICT facility : **01**
- f) Students' laboratory : **01**
- g) Research laboratories : **NA**
- h) Smart class room : **NA**
- i) Any other facility LCDs : **YES**

46. List of faculty members doing post-doctoral Research

Sr. No.	Name of the Faculty	Institute	Research Topic
1	0	0	0
2	0	0	0
3	0	0	0

4	0	0	0
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47. Number of students getting financial assistance from the university/state / central government / NGOs/ Trusts/ Other sources

Sr. No.	Name of the Student	Source of Funding	Nature of Financial assistance	Level of Financial assistance	Money received (In Rs)
1.	0	0	0	0	0
2.	0	0	0	0	0
3.	0	0	0	0	0

48. Curricular Aspects:

a) Does the faculty take initiative in curriculum development process?

Sr. No.	Year	Name of the Faculty	Type of curriculum development
1	2016-2017	Harsh Mishra	Syllabus of B. Voc in Mass Communication
2	2017-2018	None	None
3	2018-2019	None	None
4	2019-2020	None	None
5	2019-2020	Dr. Amrendra Kumar	Legislative Journalism
6	2020-2021	Harsh Mishra	Syllabus of MA in Journalism & Mass Communication according to NEP-2020
7	2020-2021	Dr. Amrendra Kumar	Advance Academic Writing, Political Journalism

b) Is curriculum suitable to make students globally competitive in the subject? If yes, substantiate.

We are offering courses based on the recommendations of UGC and UNESCO. Our curriculum includes advanced career oriented subjects such as Data Journalism, Business Journalism, Environment Journalism, Web Journalism, etc. which would enable our students to compete with their global peers in the job market as well in the field of academics.

c) Does the department offer program with sufficient no. of electives options.

Yes

d) While framing curriculum, is feed-back taken from stakeholder's viz. Students/Alumni/Parents/Employers considered?

No

e) What is the frequency of curriculum revision? (3/4/5 years or more or less)

The last curriculum was made according to the NEP-2020 in the year 2021.

f) Does the curriculum have emerging thrust areas, including interdisciplinary areas? (If yes, elaborate).

The curriculum comprises courses such as Data Journalism, Environment Journalism and Web Journalism which are interdisciplinary in nature.

49. Teaching-Learning, Evaluation:

- Number of teachers preparing & following Academic Teaching plan

S. No.	Name of the Faculty	Curriculum plan submitted (Yes/No)
1	Dr. Archna Katoch	Yes
2	Dr. Harsh Mishra	Yes
3	Sh. Harikrishnan B	Yes
4	Dr. Amrendra Kumar	Yes

- The details of teachers who use the following teaching methods:

- Interactive lecture method using blackboard, Group discussions, Problem solving, Seminars.
- Use ICT methods to support lectures.

S. No.	Name of the Faculty	Method of teaching
1	Dr. Archna Katoch	Interactive (Group Discussions, Problem Solving, Presentations)
2	Dr. Harsh Mishra	Interactive (Group Discussions, Problem Solving, Presentations, Critical Thinking Assignments, Case Studies)
3	Sh. Harikrishnan B	Interactive (Group Discussions,

		Problem Solving, Presentations, Critical Thinking Assignments, Case Studies, Hands-on Training Sessions)
4	Dr. Amrendra Kumar	Interactive (Group Discussions, Problem Solving, Presentations)

- **Does the Department have Peer review processes? If yes, are the suggestions effectively used to improve the teaching quality?**

No

- **Does the department have any mechanism to ensure that entire syllabus is completed? Enclose relevant documents.**

Yes

- **Do you offer Bridge/Remedial courses? If yes, Give details.**

No

- **What is the method for conducting internal evaluation?**

Internal Assessment process includes mid-term examinations and teacher administered assessment activities comprising surprise tests, presentation, projects, quizzes, etc.

50. Teacher Performance:

- **Whether the performance of the teacher assessed by the students? If yes, are The feedback reports analysed and suggestions communicated to teachers?**
Yes
- **Number of teachers getting a) Very Good ____ b) Good ____ c) Average _____ remarks from students.**
-
- **Whether suggestion boxes are kept in the department to get suggestions from students on infrastructural facilities available in the department? NA**
- **Are the suggestions received from students used for improvement of facilities? NA**
- **Do teachers submit Self-Appraisal Reports? Are these reports appraised by TIC and forwarded to the Principal Office with comments?**
- **What is the Departmental average API 559.5? How many teachers have API > Average API? 1**

S. No	Name of The Faculty	Total API Score
1.	Dr. Harsh Mishra	149.5
2.	Dr. Amrendra Kumar	158
3.	Harikrishnan B	80
4,	Dr. Archana Katoch	688

○ **What is the individual faculty wise h index?**

S. No	Name of The Faculty	H-index
1.	Harsh Mishra	3 (Scopus)/3 Google Scholar)
2.	Harikrishnan B	3 (Scopus)/ 4 (Google Scholar)

○ **Give details of “beyond syllabus scholarly activities” of the department.**

S. No	Year	Name of The Faculty	Beyond Syllabus Scholarly Activities
1	2016-2017	None	None
2	2017-2018	None	None
3	2018-2019	None	None
4	2019-2020	Harikrishnan B	Reviewer, International Journal of Cybersecurity Intelligence & Cybercrime, Boston University and Bridge Water University
5	2020-2021	Dr. Amrendra Kumar	Mentorship
		Harikrishnan B	Reviewer, Journalism and Mass Communication Educator Reviewer, Observatorio Reviewer, Journalism Practice Reviewer, Media Asia Reviewer, Communication

			Research & Practice Reviewer, Internet & Policy
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51. List the distinguished alumni of the department (maximum 10):

S. No.	Name of the Alumina	Current Status/Position
1	Anjna Devi	Working/Sub Editor
2	Mohd. Arslan Samdi	Working/Junior Correspondent
3	Nitish Kumar	Working/APRO Shimla
4	Rishika Sharma	Working/PR Manager
5	Neha Thakur	Working/Communication and Multimedia Associate
6	Umang Arora	Working/Community Support Specialist
7	Akriti Shandil	Working/Exxecutive CS And Strategy
8	Geeta Kumari	Working/Assistant Professor
9	Suresh Kumar	Working/Assistant Professor
10	Monika	Working/Assistant Professor

52. Give details of student enrichment programmes (special lectures / workshops / seminar) involving external experts.

S. No.	Name of the Programme	Name of external expert	Designation and Institute
1.	One-Day Interactive Training Session on Media Studies	Prof. B P Sanjay	Ex. Vice-Chancellor, Central University of Tamil Nadu
2.	Fact-checking & Fake News Verification	Professor Mukul Srivastava	Head, Department of Journalism & Mass Communication, Central University of Himachal Pradesh
3.	One-Day Workshop on Feature writing	Professor Mukul Srivastava	Head, Department of Journalism & Mass Communication, Central University of Himachal Pradesh

4.	Interactive Training Session on Education Journalism	Mr. Sachin Tripathi	Reporter, Amar Ujala, Lucknow
5.	Invited Lecture on Media Management	Dr. Archana Kumari	Assistant Professor, Department of Mass Communication & New Media, Central University of Jammu
6.	Invited Lecture on Basic Concepts of Economics	Dr. Indervir Singh	Assistant Professor, Department of Economics, Central University of Himachal Pradesh
7.	Invited Lecture on Monetary Policy	Dr. Amit Basantray	Assistant Professor, Department of Economics, Central University of Himachal Pradesh

53. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?

This is ensured through students' feedback and continuous internal assessment.

54. Highlight the Special facilities (if, any) of the Department.

Projector

55. Highlight the unique features of the department.

1. Choice Based Curriculum according to the NEP-2020.
2. Faculty from four different states of the country with diverse educational and professional experience in areas ranging from journalism to corporate communications.
3. Skill based courses such as Data Journalism, Web Journalism, Business Journalism, etc. in order to make students job-ready.
4. Excellent faculty research output with publications of international repute which are indexed in Scopus, Web of Science or are UGC-Listed.

56. State the Innovative practices adopted in the department.

57. Highlight the participation of students and faculty in extension activities.

Year	Name of the Activities
2016-2017	NA
2017-2018	1. Mr. Harikrishnan B. conducted a Workshop at the Department of Journalism & Mass Communication, KJ

	college (Autonomous), Bengaluru on 17 th July 2018. 2. Mr. Harikrishnan B. Delivered an invited lecture on Data Journalism at the Department of Mass Communication and New Media on 14 th December, 2018.
2018-2019	NA
2019-2020	NA
2020-2021	<p>1. Dr. Harsh Mishra, Delivered an invited lecture on “Ethics of Data Journalism” during an Online Workshop entitled Data Journalism: Visualizing the Future sponsored by the UNICEF and organized by the University of Lucknow in September, 2021. Duration: 60 minutes</p> <p>2. Mr. Harikrishnan B. conducted a Two-Day Workshop at the Department of Journalism & Mass Communication, KJ college (Autonomous), Bengaluru on 16th & 17th December 2020</p> <p>3. Dr. Amrendra Kumar, delivered an invited lecture on the topic ‘Basics of Journalism’ in a national seminar for BJMC students of the Department of Media and Communication Studies of the JIMS Engineering Management Technical Campus, Greater Noida on 08th February, 2021.</p> <p>4. Dr. Amrendra Kumar, delivered a lecture on the topic ‘Political Journalism in Contemporary Times’, Delhi Schoo</p>

58. Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.

a. Strengths:

1. Outstanding research output at international level and collaborative working environment
2. Faculty with diverse and professional work experience
3. Flexible and updated curricular design with peer-review and support
4. Excellent teacher-student ratio
5. Focus on experience based learning with hands-on sessions on media production

b. Weaknesses:

1. Absence of major media production and allied industries leading to curtailed industry-academia interactions and fewer internship / job opportunities for the students.
2. Infrastructural constraints such as absence of full-fledged media lab, adequate number of classrooms

3. Absence of incentives for research output
4. Absence of departmental library

c. Opportunities:

1. Closer to a community which is eager to get higher education but had limited excess to resources. Therefore, we have the chances of unearthing less-noticed, talented students who will not get an opportunity and exposure otherwise
2. Excellent mix of expertise and competencies at the research front which puts us as one of the most productive departments in Central Universities as far as research output is concerned
3. Faculty with professional experience in PSUs, Corporate institutions, Government Organizations and mainstream media organizations allows us to provide excellent hands-on training to students to enhance employability
4. Faculty with international experience at the research front as far as editorial and reviewing responsibilities is concerned.
5. Presence of a multi-cultural and multi-ethnic society provides a conducive environment for research in hitherto unexplored remote locations.

d. Challenges:

1. Delivering high quality educational experience in the absence of standard infrastructural facilities.
2. Mentoring students most of whom are first generation college goers to be employable at national and international levels.
3. Ensuring quality industry interaction despite the remote location
4. Bringing out high quality research output in the absence of access to research resources, quality software applications for data analysis and incentives or acknowledgment
5. Securing research grants, funding and consultancy opportunities in the absence of adequate support network and procedures.

59. Future plans of the department:

a. Long term plans-

The Department intends to establish itself as a distinctive academic institution which will be internationally noticed in terms of its research output in the fields of journalism/media studies, media practice and education. In the coming two decades, the department shall endeavor to be a more diverse space which attracts students from national and international backgrounds to promote inclusive learning comprising diverse community and cultural inputs. The department shall enable a new research tradition which is more closer to industry practices but academically informed so that the output coming from it would help improve industry practices, students training and update the academic curriculum in an efficient manner, bridging the gap between what is taught in the classrooms and what is practiced in the industry. In the next ten years, the department shall endeavor to initiate, with the help of the alumni community and industry entities, an incubation center of its own as a launch pad to improve the employability of the students all the while making distinct contribution to national and international research and media sectors.

b. Mid-term plans

In the mid-term, department intends to attract research grants and funding from national and international organizations to initiate research studies which will connect and improve the media literacy in the immediate community around the university. To enhance the

academic and the industry exposure and interactions, the department intends to organize a series of national and international academic events (national seminars, international lecture series, industry interactions, etc.). These activities will enable students and faculty to attain knowledge and new ideas from the national and international academic community and will improve the visibility and identity of the department. The endeavor shall be to keep up with the latest developments taking place in the media industry and academic circles across the globe and inculcate the best practices thus learned in the curriculum. In the mid-term period, department seeks to build and integrate more alumni feedback and support to the functioning of the department, set-up channels or interactive interface with industry bodies, develop a support and mentoring system for the students and alumni in terms of finding opportunities, increasing employability and excelling in their current positions. These activities are intended to improve the placement profile of the students and alumni of the department. On the research front, department intends to get in collaboration with national and international academic bodies and universities to bring out more comparative research on media studies and allied fields. Already, two MoUs are being processed with two national universities in this regard.

c. Short term plans

Short term plans of the department include improving the quality and frequency of the students newsroom output. Another major focus area would be to implement NEP – 2020 in the department in its true spirit. As the integration of NEP is a major shift this time, the department intends to initiate more practical sessions for students. The department intends to focus on training sessions and student mentoring with the objective of promoting research activities. One of the initiatives that the department intends to take is to carry out research studies with active participation of the PG students and encourage them to present their findings on national and international platforms. To improve the research output and culture in the department, it intends to start a research support club where faculty and research degree students will present the output of their recently published works, working papers and preprints in order to get peer-response and motivate the students.

Declaration by the Head of the Department/In-charge

The information given in this report are verified and true to the best of my knowledge and I am aware that the above information provided by the department will be validated by the AAA committee during the visit.

Date:

Head of the Department/In-charge

Supplement to the Academic audit

1. Does the department prepare/maintain academic calendar? Enclose the copy.
2. Is Faculty-wise Academic Plan maintained at department level?
3. Is Departmental Meeting verified, Minutes recorded and maintained?
4. Are Classes being held regularly; as per designated time-slot; and full period is utilized as per the timetable
5. Department ensure that long gaps are not given in Students Timetable
6. Proper justice is done to the whole syllabus; Course completion report is kept
7. Does the department conduct Field Visit/Excursion trips? Please provide the detailed report.
8. Does the department have developed any mechanism of Student Mentoring? If yes Please provide the list of mentor and mentee and relevant point if any to be mentioned here.
9. Departmental Activities Report is maintained; Duties are assigned properly
10. Departmental activities are distributed equally in both semesters
11. What is the process of Evaluation of Students' performance?
12. Does any record of Non-performing Students is maintained?

S. No.	Name and roll no. of the student	Course	Paper

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13. Whether Attendance is recorded/ done?

Name of faculty	Attendance done online (Y/N)

14. Does department maintain record of short of Attendance?

15. Does department have Mini Library and is properly maintained?

16. Are Record of circulation of books/material/syllabus, Guidelines etc. preserved?

17. Stock register/Issue Register and other record maintained in Department?

18. Does Departmental prepare any study material/data that which can be submitted to the Institutional Repository? If yes, please give the details.

19. Brief introduction of department (history, relevance, research highlights, career opportunities etc.) is updated on college website.

20. Student's achievements maintained at department?

21. Department prepare/release any Newsletter/Journals (If applicable) (provide soft copy)

22. Contribution of the department to Corporate Life of the College (Only Convener/Coordinator/Adviser).

23. Participation of department in Institutional Social responsibilities.

24. Does department have any Industrial/Research institution Collaboration/Linkage.

25. Visibility Check

Visibility Check		Yes/No/ Not Applicable	Faculty member Responsible
A	Wall Magazine		
B	Department Display Board		
C	College Website		
D	e-Resources		

